

Vivekananda Das

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Education

Ph.D.	Consumer Behavior and Family Economics	University of Wisconsin-Madison	2024 (expected)
M.S.	Sustainable Systems	Rochester Institute of Technology	2020
B.Sc.	Electrical and Electronic Engineering	Rajshahi University of Engineering and Technology	2016

Academic Experience

- *Graduate Teaching Assistantship*. Department of Consumer Science, University of Wisconsin-Madison 2020-2022
- *Graduate Research Assistantship*. Golisano Institute for Sustainability, Rochester Institute of Technology 2018-2020

Publications

- **Das, V.** (2022). The Effect of State Earned Income Tax Credit (EITC) Eligibility on Food Insufficiency during the COVID-19 Pandemic. (*Under Review*). https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4149892
- **Das, V.** (2020). Does Adoption of Ridehailing Result in More Frequent Sustainable Mobility Choices? An Investigation Based on the National Household Travel Survey (NHTS) 2017 Data. *Smart Cities*, 3(2), 385-400. <https://doi.org/10.3390/smartcities3020020>
- Williams, E., **Das, V.**, & Fisher, A. (2020). Assessing the sustainability implications of autonomous vehicles: Recommendations for research community practice. *Sustainability*, 12(5), 1902. <https://doi.org/10.3390/su12051902>

Teaching Assistantship

Course Title	Semester	Institution
CNSR SCI 477: Consumer and the Market	Spring 2022	UW-Madison
CNSR SCI 301: Consumer Analytics	Fall 2021 and Spring 2022	UW-Madison
CNSR SCI 579: Consumer Policy Analysis	Spring 2021	UW-Madison
CNSR SCI 627: Advanced Consumer Finance	Fall 2020	UW-Madison

Presentations

- State Earned Income Tax Credit Programs and Financial Well-Being of Lower-Income Working Parents
Guest Lecture in HDFS 516: Stress and Resilience in Families Across Lifespan (Fall 2021)
- Tax Credit Programs, Well-Being of Lower-Income Families, and How Social Scientists Identify and Estimate the Effects of an Intervention
Guest Lecture in HDFS 516: Stress and Resilience in Families Across Lifespan (Spring 2022)

Skills and Interests

- **Software Skills:** Proficient in R, Stata, Microsoft Word and Excel, LaTeX
- **Language Skills:** Bangla (Native Speaker) and English (Fluent)
- **Interests:** Issues at the intersection of policy, technology, behavior, and well-being; applied causal inference; data science; statistical literacy; social science communication

Research Funding

- Recipient of American Council on Consumer Interests (ACCI) Small Grants Program, 2021
- Summer Time Academic Research (STAR) Award, School of Human Ecology, UW-Madison, 2022

Scholarship

- Graduate School Fellowship (2 Academic Years), UW-Madison, 2022-2024

Professional Membership

- American Council on Consumer Interests (ACCI)