

Vivekananda Das

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Department of Family and Consumer Studies

University of Utah

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EMPLOYMENT

- 2024 – **University of Utah**, Department of Family and Consumer Studies
Assistant Professor
- 2020 – 2022 **University of Wisconsin-Madison**, Department of Consumer Science
Graduate Teaching Assistant
- 2018 – 2020 **Rochester Institute of Technology**, Golisano Institute for Sustainability
Graduate Research Assistant

EDUCATION

- 2024 Ph.D., Human Ecology (Specialization: Consumer Behavior and Family Economics)
Department of Consumer Science
School of Human Ecology
University of Wisconsin-Madison, Madison, WI
Dissertation: Safety Net Programs and Economic Hardship
- 2020 M.S., Sustainable Systems
Golisano Institute for Sustainability
Rochester Institute of Technology, Rochester, NY
- 2016 B.Sc., Electrical and Electronic Engineering
Rajshahi University of Engineering and Technology, Rajshahi, Bangladesh

RESEARCH INTERESTS

Financial Health, Economic Hardship, Mental Health, Safety Net Programs, Technology Adoption

RESEARCH PAPERS

Peer-Reviewed Journal Articles

- (1) **Das, V.** (2024). Cash Assistance Through the Tax System and Financial Hardship Experienced by Lower-Income Households During the COVID-19 Pandemic: How Long Did the Association Last? *Journal of Family and Economic Issues*, 1-29. <https://doi.org/10.1007/s10834-024-09960-0>
- (2) **Das, V.** (2022). The effect of state Earned Income Tax Credit (EITC) eligibility on food insufficiency during the COVID-19 pandemic. *Review of Economics of the Household*, 1-34. <https://doi.org/10.1007/s11150-022-09637-3>

- (3) **Das, V.** (2020). Does adoption of ridehailing result in more frequent sustainable mobility choices? An investigation based on the National Household Travel Survey (NHTS) 2017 Data. *Smart Cities*, 3(2), 385-400. <https://doi.org/10.3390/smartcities3020020>
- (4) Williams, E., **Das, V.**, Fisher, A. (2020). Assessing the sustainability implications of autonomous vehicles: Recommendations for research community practice. *Sustainability*, 12(5), 1902. <https://doi.org/10.3390/su12051902>

Working Papers

- (5) **Das, V.** (2024). Association between public health insurance expansion and financial health indicators directly evaluated by the eligible in the United States. Available at SSRN: <http://dx.doi.org/10.2139/ssrn.4847862>
- (6) Collins, J. M., Urban, C., **Das, V.** (2022). WI22-Q1: Health, Disability and Financial Well-Being during the Pandemic. *Retirement & Disability Research Center*. <https://cfsrdrc.wisc.edu/publications/working-paper/wi22-q1>

RESEARCH GRANTS AND AWARDS

- (1) Consumer Movement Archives Applied Consumer Economics Award, American Council on Consumer Interests (ACCI) Annual Conference, 2024 (\$500)
- (2) CFP® Board's ACCI Financial Planning Paper Award, American Council on Consumer Interests (ACCI) Annual Conference, 2023 (\$500)
- (3) Summer Time Academic Research (STAR) Award, School of Human Ecology, UW-Madison, 2022 (\$2500)
- (4) American Council on Consumer Interests (ACCI) Small Grants Program, 2021 (\$2500)

INVITED PEER REVIEWED ACADEMIC CONFERENCE PRESENTATIONS

- (1) Affordable Care Act Medicaid Expansions and Financial Health Indicators Evaluated by the Eligible (2024). American Council on Consumer Interests (ACCI) Annual Conference, Milwaukee, WI.
- (2) Difficult Economic Times, Tax Credit Eligibility, and Financial Hardship (2023). American Council on Consumer Interests (ACCI) Annual Conference, Las Vegas, NV.
- (3) Cash Assistance through the Tax System and Material Hardship: A Case Study of Early 2021 (2023). Association for Public Policy Analysis and Management (APPAM) Annual Fall Research Conference, Atlanta, GA.

TEACHING EXPERIENCES

- (1) CNSR SCI 477: Consumer and the Market, Teaching Assistant, Spring 2022 (Dr. Marin Skidmore)
- (2) CNSR SCI 301: Consumer Analytics, Teaching Assistant, Fall 2021 (Dr. Yiwei Zhang) and Spring 2022 (Dr. Megan Doherty Bea)

- (3) CNSR SCI 579: Consumer Policy Analysis, Teaching Assistant, Spring 2021 (Dr. Melody Harvey)
- (4) CNSR SCI 675: Family Financial Counseling, Teaching Assistant, Spring 2021 (Dr. Clifford Robb)
- (5) CNSR SCI 627: Advanced Consumer Finance, Teaching Assistant, Fall 2020 (Dr. Clifford Robb)
- (6) HDFS 516: Stress and Resilience in Families Across Lifespan, Guest Lecturer, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Spring 2024 (Dr. Alvin Thomas)

PROFESSIONAL ACTIVITIES

Refereeing Service

Journal of Financial Counseling and Planning (JFCP), 2023-Present

Graduate Student Representative

Center for Financial Security (CFS) Steering Committee, 2023 – 2024

PROFESSIONAL MEMBERSHIPS

- (1) American Association of Family & Consumer Sciences (AAFCS)
- (2) American Council on Consumer Interests (ACCI)
- (3) Association for Public Policy Analysis & Management (APPAM)

HONORS, SCHOLARSHIPS, AND FELLOWSHIPS

- (1) Mora Himel Lincoln Trust, UW-Madison, 2023 – 2024 (\$2030)
- (2) McNulty Trust Fund, UW-Madison, 2023 (\$1000)
- (3) University Fellow (2 Academic Years), UW-Madison, 2022 – 2024 (\$48,000)
- (4) Graduate Research Fellow, Institute for Research on Poverty, UW-Madison, 2022 – 2023
- (5) Consumer Science Current Graduate Student Scholarship, School of Human Ecology, UW-Madison, 2022 – 2023 (\$1040)
- (6) Zuill Trust Fund Scholarship, UW-Madison, 2022 (\$750)
- (7) Steenbock Trust Fund Scholarship, UW-Madison, 2021 – 2023 (\$1990)